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## Texas-South Korea Trade Coalition Membership & Sponsorship Benefits

The Texas-South Korea Trade Coalition is comprised of Texas companies, industry organizations, trade associations, and local chambers that support passage of the U.S.-South Korea Fair Trade Agreement and increased trade and investment with South Korea. Korea is one of Texas' largest trading partners, with 2008 exported goods totaling \$5.2 billion. The U.S. International Trade Commission estimates that annual U.S. agricultural exports to Korea will increase by a minimum of \$1.9 billion upon full implementation of the agreement. Other industries such as chemical manufacturing, computers and electronic products, and machinery manufacturing will also see an increase in export amounts upon passing of the U.S.-Korea Fair Trade Agreement. Currently, Korean foreign direct investment supports 12% of jobs in Texas, with full implementation of the agreement this amount stands to increase dramatically.

The U.S enjoys a trade surplus in manufactured goods with those countries with whom we have a trade agreement, as opposed to a deficit with countries with which no trade agreement is in force. By securing a more open and competitive market, the trade agreement will boost Texas exports to, and bilateral investment with, South Korea which will generate new jobs and economic growth.

Your support of the Texas-South Korea Trade Coalition assists the Free Trade Alliance in advocating the benefits of trade, on your behalf, to secure our future in the global marketplace. Annual sponsorship of the Texas-South Korea Trade Coalition assists us in promoting the benefits of trade and promotes economic growth through trade and investment between Texas and South Korea.

Sponsorship levels and benefits are as follows:

### ***"Taetongnyong"-President's Level - \$2,000***

- Opportunity to host a quarterly Coalition Meeting
- 5 designated membership representatives
- Subscription to newsletters and special updates
- Logo visibility on website
- Logo visibility on marketing materials
- Logo visibility at Coalition events
- Information table at events
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

### ***"Tongchija"- Governor's Level - \$500***

- 3 designated membership representatives
- Subscription to newsletters and special updates
- Name recognition on website
- Company name listed on marketing materials
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

### ***"Chin-gu" – Friends of Coalition level - Free***

- Subscription to newsletters and special updates
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

### ***"Daesa"- Ambassador's Level - \$1,000***

- 4 designated membership representatives
- Subscription to newsletters and special updates
- Logo visibility on website
- Company name listed on marketing materials
- Information table at events
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

### ***"Chaebol"- Business Level - \$250***

- 2 designated membership representatives
- Subscription to newsletters and special updates
- Name recognition on website
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

### ***Marketing Partners – (Reserved for Chambers of Commerce and Non-Profit Organizations)***

- 1 designated membership representative
- Subscription to newsletters and special updates
- Name recognition on website
- Company name included on all letters as a Texas-S. Korea Trade Coalition member

Please contact Kathryn Dinnin with any questions or to sign up for membership either by phone at 210-229-9036 ext 26 or by email at [kdinnin@freetradealliance.org](mailto:kdinnin@freetradealliance.org).