



Free Trade Alliance San Antonio
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Cross Border Trucking Coalition Membership & Sponsorship Benefits

The Cross Border Trucking Coalition (XBT Coalition) is comprised of companies, industry organizations, trade associations, and business chambers that support trade, the North American Free Trade Agreement (NAFTA), and a new Department of Transportation (DOT) Cross Border Trucking Project. **It is imperative that U.S. businesses continue to demonstrate support and communicate the opportunities that a DOT Cross Border Trucking Project offers.** The goal of this Coalition is to support the cross border trucking provisions of NAFTA, determine the next steps in the struggle for a new bilateral cross border trucking program and eventually obtain full access for partnering countries.

NAFTA gave U.S. and Mexican carriers the right to pick up and deliver international freight in the neighboring country's border states beginning in December 1995. This market access was scheduled to expand to the entire territory of the United States and Mexico by January 2000. However, the cross border trucking provisions of NAFTA have never been implemented due to pressures on both sides of the border. Safety is an important issue and the Demonstration Project allows for a methodical and controlled implementation of the XBT provisions of NAFTA. The benefits of a cross border trucking program are numerous and include: more efficient border crossings resulting in reduced consumer prices and it fosters an atmosphere of foreign direct investment (with FDI in Texas paying 32% more than the national average).

Your support of the XBT Coalition assists the Free Trade Alliance in advocating for the continuation of this program and securing our future in the global marketplace. Annual sponsorship of the XBT Coalition assists us in continuing and advancing trade, investments, and economic growth between the U.S., Mexico, and Canada.

Sponsorship levels and benefits are as follows:

President's Level - \$2,000

- Opportunity to host a quarterly Coalition Meeting
- 5 designated membership representatives
- Subscription to newsletters and special updates
- Logo visibility on website
- Logo visibility on marketing materials
- Logo visibility at Coalition events
- Information table at events
- Company name included on all letters as a XBT Coalition member

Governor's Level - \$500

- 3 designated membership representatives
- Subscription to newsletters and special updates
- Name recognition on website
- Company name listed on marketing materials
- Company name included on all letters as a XBT Coalition member

Friends of Coalition level - Free

- Subscription to newsletters and special updates
- Company name included on all letters as a XBT Coalition member

Ambassador's Level - \$1,000

- 4 designated membership representatives
- Subscription to newsletters and special updates
- Logo visibility on website
- Company name listed on marketing materials
- Information table at events
- Company name included on all letters as a XBT Coalition member

Business Level - \$250

- 2 designated membership representatives
- Subscription to newsletters and special updates
- Name recognition on website
- Company name included on all letters as a XBT Coalition member

Marketing Partners – (Reserved for Chambers of Commerce and Non-Profit Organizations)

- 1 designated membership representative
- Subscription to newsletters and special updates
- Name recognition on website
- Company name included on all letters as a XBT Coalition member

Please contact Kathryn Dinnin with any questions or to sign up for membership either by phone at 210-229-9036 ext 26 or by email at kdinnin@freetradealliance.org.