



News Briefs

March 2008

Date: 03.14.08
Luncheon begins at 12
@ Plaza Club - Frost Bldg

INTERMODAL
Transportation
Between CANADA,
the U.S. & Mexico

present the
**Global Business
Leaders Series**
featuring special guest
Eduardo Asperó

\$35 pre-sale; \$45 at door
Register Now!

Global Business Leaders Series Luncheon

featuring special guest Eduardo Asperó, President of the Mexico Intermodal Transportation Association on Friday, March 14. Presented to you by Free Trade *Alliance*, Port San Antonio, and Free Trade *Alliance* Logistics Committee. **Register now!** [More..](#)

Global Business Professional Series

BUSINESS CHINA
executive training program

Business China Executive Training Program

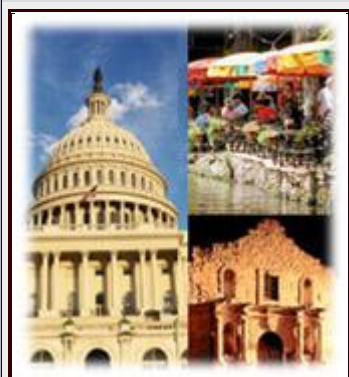
As part of the Specialized Global Business Professional Series, Business China Executive Training Program (BCETP) is organized jointly by The International Trade Center, Free Trade *Alliance* and UTSA College of Business Liu's Family Foundation. Program begins March 25, 2008. **Register by March 10 for the early bird discount!** [More..](#)

**MEXICO
GROUP**

Sponsored by **FedEx**
Corporate

Mexico Group Meeting featuring Hope Andrade

Please join us on Friday, March 14 for the monthly Mexico Group Breakfast Meeting featuring special guest Hope Andrade, chair of the Texas Transportation Commission which oversees the statewide activities of the Texas Department of Transportation. [More..](#)



International trade issues team to visit Washington, DC

This June 22-25th the Alliance is leading an international trade issues team as part of the 30th annual SA to DC trip coordinated by the Greater Chamber and the San Antonio Hispanic Chamber of Commerce. For the past three years, an average of 100 business and civic leaders have traveled to DC to meet with federal legislators, military leaders and administration officials to thank them for their service, discuss important business issues and express the needs of the San Antonio community. [More..](#)



Alliance Cultural Highlights of the Month - South Korea

Despite its geographic location and influences from its neighboring countries, South Korea has maintained a distinct and homogeneous identity. The people of Korea share a common pride in the country's unique culture and heritage. As a result, the country boasts an enriched cultural outlook that is reflected in its current business culture. [More..](#)

Business Development

4th Annual Inland Port Across North America in Laredo, Texas

The 4th Annual Inland Ports Across North America conference, hosted by FTA and NASCO went on the road to Laredo, Texas this year and was a resounding success! With over 140 attendees, this multi-modal conference brought in visitors from the U.S., Mexico and Canada. Guests enjoyed a multi-faceted two-day event with speakers who are experts in their field who discussed topics like North American competitiveness, emerging technologies and cross-border trucking. [More..](#)



February Mexico Group Meeting

February's Mexico Group breakfast was one of the highest attended meetings in almost a year. No doubt this was due to the great presenters from the cities of Del Rio and Acuno, Mexico. Mayor Efrain Valdez from the City of Del Rio and Jose Eduardo Ramon, City of Acuno showed the attendees how the cities work together in a regional effort to maintain their livelihoods. [More..](#)



IBN Luncheon

Alliance's inaugural IBN Luncheon held February 20, 2008 was a success. A total 47 people attended the event featuring An Exporter's Story by Rainbow Play Systems Inc., the world's leading manufacturer of wooden playground equipment. During the luncheon, Alberto Rodriguez Baez, Vice President of International Sales, spoke on Rainbow's international plan, how they target new markets and add new members to their international network by establishing distributors in these markets. [More..](#)



Foreign Investment



Alliance promotes IBDC Program in Queretaro, Mexico

Mr. Noel Olguin, IBDC Program Director, will travel to the Queretaro, Mexico, on March 4th & 5th, to promote the International Business Development Center (IBDC).

[More..](#)



IBDC Training Seminars in Spring 2008

We are preparing for the first half of our 2008 Spring IBDC training workshops. The seminars will take place at the IBDC Conference Room, located at 485 Quentin Roosevelt Rd., Suite 607, San Antonio, Texas 78226, on April 17 & 18, 2008. [More..](#)

Membership



New Member Profile: TEAM Integrated Engineering, Inc.

TEAM is a woman-owned small business established in 1997 to provide full spectrum Engineering, Scientific and Management Advisory and Assistance services. We are an elite organization of highly-skilled professionals focused on proactive integrated solution development and implementation. All of our projects are accomplished by a cadre of specialized project managers and technical analysts responsible for high quality and strict cost control. [More..](#)



Welcome to Our International Network!

The *Alliance* would like to formally welcome our new members and also thank those individuals and companies that have renewed their membership for another year. We look forward to serving you in 2008! [More..](#)



Alliance Member Connections: Exclusive Publicity for Members

As always, Free Trade *Alliance* is consistently looking for ways to maximize membership benefits. As such, the *Alliance* is proud to announce a new service available to Corporate members and above. Members can now use the **Alliance Member Connections** e-broadcasts to promote international-related news, information, events and programs.

[More..](#)

Events



Expo Manufactura in Monterrey, Mexico - 3/6/2008

EXPO MANUFACTURA, March 6-8, 2008, in Monterrey provides access to Mexico's largest audience of manufacturing buyers. Exhibiting as part of the USA Pavilion at EXPO MANUFACTURA coupled with the Gold Key Partner Search Service is a proven way to access this lucrative and growing market. [More..](#)



Free Webinar - Selling to the Manufacturing Sectors in Tijuana & Matamoros, Mexico - 3/12/2008

Are you interested in selling your products or services to the manufacturing sector in Mexico? This webinar is hosted by the Commercial Services Border Trade Initiative [More..](#)



Export-Import Bank Certification Seminar for Lenders - 3/13/2008

Presented by the Export-Import Bank of the United States [More..](#)



Global Business Leaders Series - 3/14 - 3/14/2008

featuring special guest Eduardo Aspero, President of the Mexico Intermodal Transportation Association. Presented to you by Free Trade *Alliance*, Port San Antonio, and Free Trade *Alliance* Logistics Committee. [More..](#)



Mexico Group Meeting featuring Hope Andrade - 3/14 - 3/14/2008 [More..](#)



Business China Executive Training Program - 3/25/2008

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Complying with U.S. Export Controls - Industry and Security Information for U.S. Exporters - 3/26/2008

Presented by The Bureau of Industry and Security, Co-Sponsored by The International Trade Center at UTSA. [More..](#)



International Business Network (IBN) - 4/16/2008

The **Alliance** invites you to participate in a new program series, the [IBN](#) . The [IBN](#) is a group of business professionals who come together for lunch to learn, listen, discuss and share their international experience. The group serves as a valuable resource for individuals seeking international assistance and/or opportunities.

[More..](#)



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